



## **Village of Sea Cliff to Utilize CodeRED Emergency Notification System**

The Village of Sea Cliff has contracted with Emergency Communications Network to license its CodeRED high-speed notification solution. The CodeRED system provides the Village with the ability to quickly deliver messages to targeted areas or the entire community.

Mayor Edward Lieberman cautioned that such systems are only as good as the telephone number database supporting them. "If your phone number is not in the database, you will not be called." One of the reasons the CodeRED system was selected, is it gives individuals and businesses the ability to add their own phone numbers directly into the system's database; this is an extremely important feature.

"No one should automatically assume his or her phone number is included," Village Administrator Bruce Kennedy said urging all individuals and businesses to log onto the **Village website, [www.seacliff-ny.gov](http://www.seacliff-ny.gov)**, and follow the link to the "CodeRED Community Notification Enrollment" page. Those without Internet access may call **Village Hall, (516-671-0080), Monday 1PM to 8PM or Tuesday through Friday, (9AM-4:30PM)** to supply their information over the phone. Required information includes first and last name, street address (physical address, no P.O. boxes), city, state, zip code, and primary phone number, additional phone numbers can be entered as well.

All businesses should register, as well as all individuals who have unlisted phone numbers, who have changed their phone number or address within the past year, and those who use a cellular phone or VoIP phone as their primary number.

Administrator Kennedy explained, "CodeRED allows geographically based delivery, which means street addresses are required to ensure emergency notification calls are received by the proper individuals in a given situation. The system works for cell phones too, but we need to have an associated street address to provide relevant messages."

Mayor Lieberman stated, "CodeRED gives those who want to be included an easy and secure method for inputting information. The data collected will only be used for emergency notification purposes and important public service information." Questions should be directed to Village Hall at (516) 671-0080.

Residents and businesses can also receive the severe weather warning calls, this data will also populate the CodeRED database if you choose this option. This service is provided to Village residents and businesses at no cost to the individual user or the Village. If your contact information is not in the database you will not receive a call." In particular businesses should register, as well as individuals who have unlisted phone numbers, who have changed their phone number recently and those who use a cellular phone exclusively or have VoIP phones (such as Vonage) as their primary numbers.